



oday, with social networks, speaking out and the impact of messages are amplified. It has never been so important to master these tools.

Develop the visibility of your company, establish a social link with its targets and customers, and obviously sells its products and services.

Foricher, in partnership with Oksa Conseil, offers you a training day dedicated to Facebook and Instragram. After a day with Stéphanie Haas, trainer in digital you will have acquired the knowledge to animate your professionnal social networks.

SOCIETE FORICHER

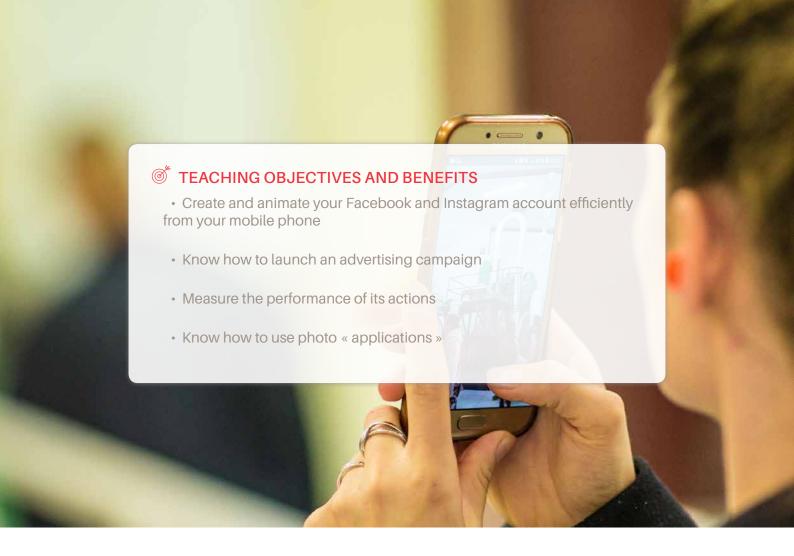
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PREREQUISITE

- Know how to use a personnal computer and navigate on the internet
- Come with a laptop and phone mobil (having installed Facebook and Instagram applications)

PUBLIC PUBLIC

- · Installed baker or pastry chef
- · Sales manager

X TRAINING DURATION

• 1 Day: from 9:00 pm to 1:00 am and from 2:00 am to 5:00 am

TRAINING SITE

In the meeting room

A PARTICIPANTS

• From 4 to 10 people

EXECUTION TEACHING METHODS

- · Decryption of participant's accounts
- Analysis of inspiring instagram accounts: Sharing and exchange of good practices
- Live work of each participant on their own accounts via a PC connected on internet
- Alternation of theory and practice with a major proportion of calibrated exercices with progressiv difficulties (requests in contact, publish)
- Perform an action at the end of the training (such as publish a story, a post)

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